



# 10 Steps to Owning a Bark Busters Franchise

## Follow These Steps to Ownership

1. **Initial Phone Interview:** A Franchise Development Specialist will answer your initial questions and discuss the basics of the Bark Busters business with you.
2. **Bark Busters Application:** The information you provide in completing this initial brief form will indicate whether you are potentially qualified for franchise ownership, as well as providing Bark Busters with further information about your background and goals for the future.
3. **Franchise Disclosure Document:** The Franchise Disclosure Document addresses many legal and technical aspects of the business, providing you with a wealth of information about your investment and relationship with Bark Busters Home Office, as well as the history of the company.
4. **Validations:** Speaking with current Bark Busters franchise owners will provide you with a valuable firsthand perspective of our business. You are welcome to speak with as many Bark Busters as you like.
5. **Franchise Business Profile:** This profile will provide additional insight about how your skills, values and competencies will fit into the Bark Busters system. It is an easy-to-use behavioral profiling survey that takes less than ten minutes to complete and has proven to be a good indicator of compatibility with the business model.
6. **Territory Map:** Based on extensive demographic research, we will determine the exact boundaries of your exclusive service area.
7. **Marketing Information and Training Details:** You will learn more about the strategies and support systems Bark Busters uses to create effective marketing on both a local and national basis. A Franchise Development Specialist will also share additional details about the initial training class and other preparations for the business.

## Continued

8. **Lesson Ride Along:** You are welcome to observe a Bark Busters training session to see firsthand what is involved in the service.
9. **Walkabout Day:** This one-day visit to the Bark Busters Home Office in Englewood, Colorado, will allow us to meet face-to-face and answer any final questions. Here you will meet the directors, trainers and staff at Home Office, and tour our facilities.
10. **Decision and Acceptance:** After the steps above, you will know if Bark Busters is the right business for your future, and we will know if you are right to become a Bark Buster. Together, we can make a decision about the business.

## Some Facts from the Franchise Business Review:

- ✓ Over 96% of franchise owners believe the Bark Busters system is a world-class service
- ✓ Over 93% of franchise owners believe Bark Busters is a good business opportunity
- ✓ Over 93% of franchise owners would still invest in Bark Busters, knowing what they know today.
- ✓ Over 94% of franchise owners say Bark Busters encourages a high standard of honesty and business ethics

*Franchise Business Review is the leading market research company in the franchise industry. Its independent franchisee satisfaction reports measure the health of any franchise system based exclusively on the feedback of today's franchise owners . . . the real franchise experts! Their reports highlight the top franchise opportunities in the marketplace today – based exclusively on ratings from actual franchise owners.*