



10 Steps to Owning A Bark Busters Franchise

Follow These Steps To Ownership

1. **Initial Phone Interview:** A Franchise Development Specialist will answer your initial questions and discuss the basics of a Bark Busters business with you.
2. **Bark Busters Application:** Completing this initial form will indicate whether you are potentially qualified for franchise ownership, as well as providing Bark Busters with further information about your background and goals for the future.
3. **Franchise Business Profile:** This profile will provide additional insight about how your skills, values and competencies will fit into the Bark Busters system. It is an easy-to-use behavioral profiling survey that takes less than ten minutes to complete and has proven to be a good indicator of compatibility for our business model.
4. **Franchise Disclosure:** The Franchise Disclosure addresses many legal and technical aspects of the business, providing you with a wealth of information about your relationship with Bark Busters Home Office and the history of the company.
5. **Validations:** Speaking with current Bark Busters Franchise Owners will provide you with a valuable firsthand perspective of our business. You will be welcome to speak with as many Bark Busters as you like.
6. **Territory Map:** Based on extensive demographic research, we will determine the exact boundaries of your exclusive service area.
7. **Marketing Information and Training Details:** You will learn more about the techniques and support systems Bark Busters uses to create effective marketing on both a local and national basis. And a Franchise Development Specialist will share additional details about the initial training class and other preparations for the business.

Continued

8. **Shadow a Lesson:** You will be welcome to observe a Bark Busters training session to see firsthand what is involved in the service.
9. **Walkabout Day:** This one-day visit to the Bark Busters Home Office in Denver, Colorado, will allow us to meet face-to-face and answer any final questions.
10. **Decision and Acceptance:** After the steps above, you will know if Bark Busters is the right business for your future, and we will know if you are right to become a Bark Buster. Together, we can make a decision about the business.

Some Facts from the Franchise Business Review:

- ✓ Over 96% of Franchise Owners believe the Bark Busters system is a world class service
- ✓ Over 93% of Franchise Owners believe Bark Busters is a good business opportunity
- ✓ Over 93% of Franchise Owners would still invest in Bark Busters, knowing what they know today.
- ✓ Over 94% of Franchise Owners say Bark Busters encourages a high standard of honesty and business ethics